

# GET FRAMED

Can't afford a whole bike, but the frame you have doesn't fit well? Maybe you have a bike with great parts but a horrible aluminum bridge truss of

a frame? Well, how about ordering a Rodriguez frame/fork to hang those old parts on?

Here's the price listing. See the model pages for the frame's description and options:



## Road frames:

Shiftless frame/fork .....	\$899
Navigator 725 frame w/steel fork .....	\$1,099
Carbon fork upgrade.....	\$200
Rainier Platinum frame w/carbon fork .....	\$1,599
Rainier Light S3 frame w/carbon fork .....	\$2,199
Race Platinum frame w/Alpha Q fork .....	\$1,499
Race Light S3 frame w/Alpha Q fork .....	\$2,099
Outlaw S3 frame w/Alpa Q fork .....	\$2,699
Custom Ti frame/fork .....	\$2,999
Custom Ti SL frame/fork.....	\$3,399

## Cyclocross:

Cyclocross 725 frame/fork.....	\$1,199
Cyclocross Platinum frame/fork .....	\$1,699
Cyclocross Light S3 frame/fork .....	\$2,299
Cyclocross Ti frame/fork .....	\$3,199

## Touring frames:

Adventure 725 frame w/steel fork .....	\$1,199
Adventure Platinum frame w/Alloy fork .....	\$1,699
UTB 725 frame w/Steel fork .....	\$1,299
UTB Platinum frame w/Alloy fork.....	\$1,799
Adventure Ti frame/fork .....	\$3,199

## Rohloff frames:

Low Roller frame/steel fork.....	\$1,399
High Roller frame/alloy fork .....	\$1,899
Double Roller frame/steel fork.....	\$2,899
Titanium Roller frame/alloy fork .....	\$3,299

## Tandem frames:

Custom tandem frame/fork w/round tubes .....	\$1,899
Custom tandem frame/fork w/ovalized tubes ...	\$2,199
Custom Trillium tandem ultra-light frame/fork ....	\$3,199
Custom Ti tandem frame/fork .....	\$6,999

## Specialty frames (include all S&S Couplings):

6-pack.....	\$3,299
6-pack Ti .....	\$6,399
8-ball .....	\$4,999
8-ball Ti.....	\$9,699

Don't see it on the list? Just email or call for a quote. If we can't build it....it can't be built!

## Travel frames:

Any frame on this page can be upgraded to S&S couplings for packing the bike into a 26" X 26" suitcase for travel. See page 12 for pricing and info.

# TEAM RODRIGUEZ

For the first time, Marguerite leaves her friends in the dust!

*"You can see in the photo that I am a blur, riding ahead of the pack. That tells the story, right there!"*

Read Marguerite's full story, plus many more in our on-line scrapbook at [www.rodcycle.com](http://www.rodcycle.com)



# High-tech Comfort!

## Why do Rodriguez Bicycles fit better?

Most companies invest in expensive advertising or racing technologies. Fit is where we put our investment. We invest in happy customers who love their bikes and then rely on them to tell their friends about us.

Investing in bicycle fit meant huge changes in the way we produce bicycles. As you read some of the different articles in this catalog and on our web site, you can see how not just our bike sizes & methods of sizing have evolved, but how our entire method of manufacturing a bicycle had to change to provide the best service and most comfort for our customers.

We have invested in a manufacturing process to make custom made bicycles more affordable. We have designed our production methods around a 'one bicycle at a time' philosophy that produces the more options for the modern cyclist than at any time in history. Throwing out the 'old ways' of manufacturing has freed us from the shackles of mass production. Smart design, and a cyclist fit database that's unmatched in the industry has given us huge advantages over the competition.

To keep a long story short:

For 2011, we are offering 18 production sizes with designs to fit men and women. We can also produce a custom size frame for any model we make,

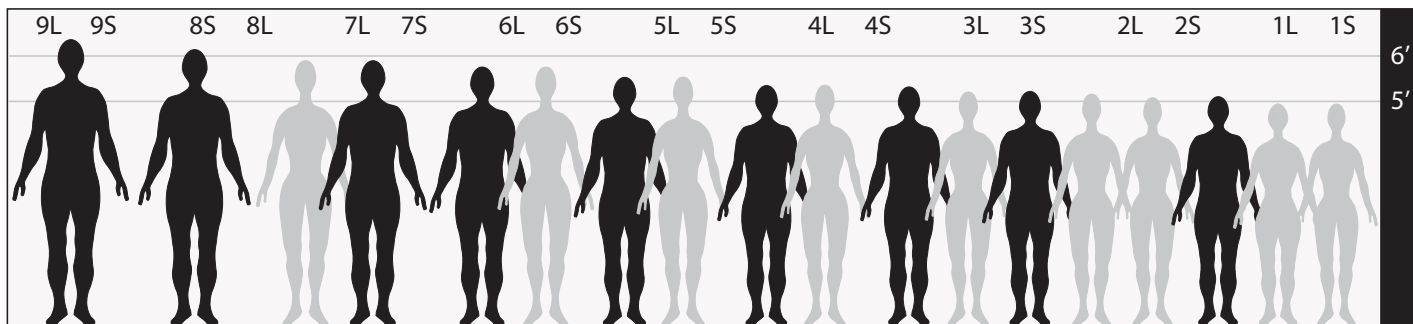
for any customer for just \$200 extra! Not only that, a complete custom sized bicycle will be produced in just 4 weeks or less from the date of order. That's the fastest guaranteed turn around time in the industry!

At Rodriguez, we believe that custom fit bike should be affordable for anyone. There's no reason that someone should have to pay through the nose for a great fitting bike, or wait several months.

Most companies offer just 5 or 6 sizes, and don't even offer a custom size at all. If they do offer custom, the wait time is generally 2 months or longer.



The question is, with 18 sizes plus custom at just \$200 extra, why would anyone need to go anywhere else for a bike?



## More Sizes = More comfort

Rodriguez bicycles are all made in 18 sizes to fit men and women. We can fit 90% of riders from 4'10" to 6' 5" without going custom. For those who need custom sizing, it's only \$200 extra

## Team Rodriguez

*"The bikes have been great. Very comfortable and sturdy. Some people question the 26 inch wheel, but I don't think it makes a difference at all, except maybe it's more comfortable and easier to pack in the cases."*

*Dave and Lynne in Tuscany with their Rodriguez UTB's*

Read their story and more in our online customer scrapbook at [www.rodcycle.com](http://www.rodcycle.com)