

Make-Shift

Until recently, we offered Rohloff equipped bikes only by custom order. Well, we've seen growing demand for these bikes, and we've developed some unique features that make them very attractive to a lot of people who travel and

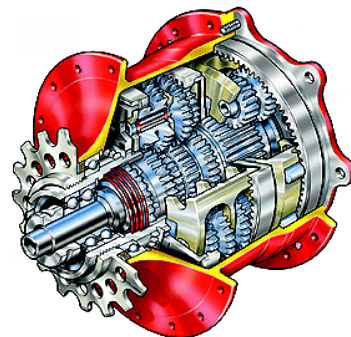
Easy

tour with their bicycles. For 2010, we've come up with a few models of bicycles that will be equipped with the Rohloff rear hub as a standard feature. Two of them are heavy duty commuter/touring bikes like our UTB, and one tandem. There you go Rohloff callers and emailers....you asked for it, now you've got it. Now all you have to do is select your model, and give us a buzz and we'll get crackin' on that new Rohloff bike for you.

New for 2010!



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Reliable

Don't know what a Rohloff is? Well, take a gander at page 29 and see what you think.



Full Bike

From

\$3,999



Specs

Low Roller
\$3,999 or
\$4,699 (travel version)

High Roller
\$5,499 or
\$6,199 (travel version)

Frame	True Temper Butted Steel Tandem	True Temper OX Platinum Aluminum
Fork	Rohloff	Rohloff
Shift Levers	Tektro Ergo	Tektro Ergo
Brake Levers	Tektro Cantilever	Trillium Big-Squeeze™
Brakes	Shimano Sealed Bearing	Phil Wood Stainless
Bottom Bracket	Alloy	DaVinci
Crank	Rohloff	Rohloff
Rear Hub	Formula	Phil Wood
Front Hub	Weinmann ZAC19	Alex Crostini
Rims	DT Stainless 14G	DT Stainless 14G
Spokes	Hand-built 3-year warranty	Hand-built 3-year warranty
Wheels	Serfas Barista	Serfas Barista
Tires	Alloy	FSA Carbon K-Wings
Handlebar	Cane Creek	FSA Orbit X
Head Set	Black Cork	Black Cork
Bar tape	Alloy	Carbon
Seat post	SR Dardo	Terry Ti
Seat		

Tandem

Double Roller (Tandem)
\$6,499 or
\$8,499 (travel version)

Frame/fork	Custom Rodriguez cro-mo ovalized
Head set	FSA Orbit XLII
Shift Levers	Rohloff
Brake Levers	Tektro Ergo
Brakes	Sugino Tandem
Crank	Trillium Big-Squeeze™
Stoker stem	Rodriguez adjustable
Bar tape	Black Cork
Tires	Serfas Barista
Bottom brackets	Phil Wood Stainless
Rims	Velocity Chucker
Rear Hub	Rohloff
Front hub	Phil Wood Tandem
Wheels	Handbuilt w/3- year warranty
Handle bars	FSA Omega
Seat Posts	Alloy 27.2
Spokes	DT Stainless 14G
Seats	SR Dardo/Terry

For more information and color photos, visit us on the web!

www.rodcycle.com

Parts specifications subject to change depending on availability

Make Shift

What is a Rohloff?

Rohloff is a German company that has designed and built the Rohloff Speedhub for several years now. The design is like a really high tech version of your old 3-speed hub. 14 gears are housed inside the rear hub. The reason for the design is to eliminate the use of derailleurs on your bike.

"Do I want Rohloff?"

Over the last several years, we've built a number of bikes using this hub, and the customers like them. Most of these customers have come in asking for a Rohloff equipped bike, and had already studied and made that decision before talking with us.

The reason that these people chose the Rohloff hub is for ease of shifting, lower maintenance, and perceived 'ease of use'. The reason I use the word perceived is because a Rohloff bicycle frame can be designed in such a way as to make changing the rear tire much more difficult.

The Rohloff hub presents some specific design challenges when building the frame to keep things 'user friendly'. A lot of Rohloff equipped bikes have a 'make shift' style engineering to address these challenges. The crew here at R+E Cycles have developed some techniques that distinguish our Rodriguez Rohloff bikes from the other brands, and make our bikes not only look better, but work much better as well.

R+E Cycles 'ease of use' engineering for Rohloff equipped bikes:

Chain adjustment - We use a Bushnell Eccentric bottom bracket (ebb) for chain adjustment on our Rohloff bicycles. This makes it much, much easier to remove and install the rear wheel, as well as adjust the chain tension when needed. Using the Bushnell ebb also ensures that the bike is equipped with the lightest and most accepted ebb available. This is the same mechanism we use to adjust the timing chain on our tandems, as well as a recommended product by Rohloff themselves. (Read more about the Bushnell ebb at www.bushnelltandems.com)

Dropouts and braze-ons - The Rohloff hub requires special rear dropouts (where the rear wheel bolts on) and cable braze-ons specifically designed for the hub. At R+E Cycles, we machine our own design of Rohloff dropouts and cable braze-ons that allow for much easier removal and reinstallation of the rear wheel.

We even have people with other brands of Rohloff equipped bicycles bring their bike in to have our braze-ons installed. We've seen a lot of Rohloff equipped bicycles that don't take these concerns into their designs. If not properly thought out, a Rohloff rear hub can make removing the rear wheel a big chore, and may even require you to adjust your shifting every time after reinstalling the wheel. At R+E Cycles, we are always designing for comfort as well as reliability and ease of use. This adds to the short term cost of the bicycle, but first time you have a flat tire, it pays for itself.

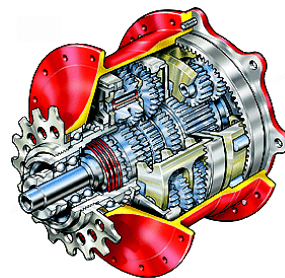
Pros and Cons of a Rohloff Speedhub

Pros:

- No fuss: The sealed gearbox ensures reliability and durability even under the toughest conditions. The even increments of 13.6% from gear to gear make it possible to always ride at the performance peak. There is no overlap in the gear range, so all 14 gears are usable. In a traditional 27 speed set-up, you've only got about 14 usable gears anyway.

Cons:

- Cost: Many people assume that the price will be lower than traditional set-up because there are fewer components to buy. Actually, the price of the hub added to the additional amount of customization required on the frame makes the total price higher than a derailleur set-up. Look at it like a Swiss watch.
- Versatility: Since the gear ratio is pre-set, you cannot change the range of gearing between high and low. You can change the front chain ring or rear cog but it will affect the whole range. In short, if you want a 'lower' low gear, then all your gears have to be lower and visa versa.
- Noise: Some of the gears can be a little bit 'rumbly' or 'noisy'. Not real bad, but if you are kind of 'obsessive' about such things, and you've already resigned yourself to the noise of a derailleur set-up, you should try one out before investing in it.



See Page 34 for our 2010 Rodriguez bicycles that feature the Rohloff Speedhub.

