

TOGETHER

Tandem riding, for the most part, is about having fun. Whether you're riding with your children, spouse, or just a good friend, a tandem equalizes the abilities of the riders and makes the ride more about the experience.

At R+E Cycles, we have 38 years of designing, building and riding tandems behind us. This has given us a broad range of experience which enables us to create the perfect tandem for you. I've always said that when you buy a bike, you're also buying a relationship with the shop and the manufacturer of your bike. This is especially true with tandems. When you take a personalized test ride with us, you'll see why RODRIGUEZ tandems have stood the test of time!

EXPERIENCE

Custom Built Comfort in Every Rodriguez Tandem:

Comfort as well as durability are key factors for a good tandem. If the fit isn't comfortable, it doesn't matter what the components are. At Rodriguez, comfort is key that drives the design. When shopping for tandems, keep in mind that it is very difficult to fit 2 or more people to 1 bike. Unless the frame is custom sized for the riders that will be using it, there will usually have to be some serious compromising. Other tandem companies offer a 'custom' sized option, but will charge from \$300 ~ \$500 extra for it. Make sure that you are adding this cost in when price shopping. At Rodriguez however, your tandem will be custom sized for NO EXTRA CHARGE. We realize that fit is the most important factor for comfort and confidence, and we see no way to

offer enough sizes to have a 'no compromise' fit for everyone. Last year we gave up and said 'CUSTOM SIZING IS FREE ON RODRIGUEZ TANDEM'.
IS FREE ON RODRIGUEZ TANDEM'S'.

The 2011 Toucan come in our new economical low step-through design. This makes it easy to ride with adults or children. It comes equipped with tandem quality components all around and of course our 'comfortable fit' guarantee.



Super adjustable telescoping seat tube option.



FUN

Specs

Toucan ST
\$2,999

Frame/fork	Custom Rodriguez Cro-moly
Head set	FSA
Brake/Shift levers	Shimano Ultegra Bar-end
Cranks	Alloy tandem
Brakes	Tektro Cantilever
Stoker stem	Rodriguez adjustable
Front Derailleur	Shimano Triple
Rear Derailleur	Shimano Deore
Bar tape	Black Cork
Tires	Serfas Kevlar Belted
Bottom brackets	Shimano Sealed
Rims	Weinmann ZAC19 26"
Rear Hub	DT Tandem 36°
Front hub	DT Tandem 36°
Wheels	Handbuilt w/3- year warranty
Handle bars	Alloy Drop
Seat Posts	Alloy 27.2
Spokes	DT stainless steel
Cogs	Hyperglide cassette 8x 11-32
Seats	WTB Speed V

FROM \$2,999

Toucan Frame Upgrade Options:

- FREE Custom Sizing
- Custom Paint - \$100 ~ \$400
- Travel Package - \$1,699 ~ \$2,000 (see page 12 for details)
- Telescoping Seat Posts - \$150 per rider (Super Adjustment Range for variety of riders)

Toucan Performance Upgrade Options:

- Big-Squeeze™ Brakes - \$150
- Tiagra STI Shift/Brake levers - \$250
- Ultegra STI Shifter/Drivetrain - \$1,200
- Phil Wood Bottom Brackets - \$300
- FSA Sealed Cartridge Bearing Headset - \$45
- Phil Wood Hubs - \$350
- Velocity Chucker Rims - \$100
- Rear Drag Brake - \$225
- Super Light Da Vinci Cranks - \$695
- Carbon Handle bars - \$250 per rider
- Tandem Dual Kickstand - \$60
- Independent pedalling - \$200 per rider

for more information and color photos visit us on the web

 www.rodcycle.com

Parts specifications subject to change depending on availability

Why buy a bike, when you can buy a whole bike shop?

"Buy a shop? Me?", you ask. Yes, you. That's the best advice that you can get when you are shopping for a bicycle. What it means is the difference between shops is greater than the difference between bike brands.

Our philosophy is that when you choose your bicycle, you should choose it based on the folks who will not only build your bicycle, but also those who will help you get comfortable on the bike, as well as provide service down the road as you need it.

Have you heard of us?

If you've heard of us, it's not because you saw us in an expensive magazine advertisement, or glossy magazine product review. Magazine ads and reviews take a lot of time and money, and don't improve a company's product or service. We use what's called a 'product focused' business model. This simply means that we choose to focus our efforts (and money) on developing new products and improving our existing products. We also choose to work directly with our customers (no dealers or distributors). This provides us with direct, immediate feedback, and helps us improve our product in a more effective manner. Another plus for the customer is that our pricing can be extremely competitive, as there is no middle man.

If you've heard of us, we hope it's because someone you ran into along the way....a friend or an acquaintance perhaps....recommended our shop. (Many thanks to all of you who are getting the word out.)

We feel that a recommendation from a friend or acquaintance is much better than recommendation from a magazine. This is why we focus our efforts on making top-notch products, and satisfying our customers rather than 'getting press.'

Who are we?

As you look through our 2010 catalog, you'll notice that we manufacture more than just bikes. You'll notice that we write software, manufacture highly specialized bicycle parts, and made our own phenomenal adjustable fitting machine. All of these products were designed, engineered, and produced right here in our shop by people who have dedicated their lives to the bicycle business.

A lot of people are surprised when they learn that we are a small crew of people, fitting, selling, manufacturing, and servicing bicycles all in one shop in Seattle's University District. The truth is, the talented people that work here do it because of their love for bicycles and our customers who ride them. Everyone here is a long-term employee with at least two years here. We have several employees who are approaching the 'decade' mark with the shop, and some who have been here even longer.

When you buy a bicycle from us, you're buying the whole shop. We promise to do our best to make that the best value of all!

Thanks for reading,
and have a great 2010 season!

