

Electric Assist

Our eBike customers want an eBike that's more 'bike' than 'e'. They aren't looking for a 70 pound motorcycle, but rather an elegant, comfortably fit bicycle with a

little help for their commute, or to keep up with their buddies!

- Ride comfortably - R+E Fitting Guaranteed
- Lighter weight than other eBike brands
- From a company with 47 years experience
- We make it easy - customize any model
- No limits - Fat tire and skinny tire models
- Make short work of your commute
- Light enough to ride like a regular bike
- Rest easy with R+E Cycles proven service



Options From \$1,699

see other side of page

Commute, Save Gas \$\$, Ride for Fun with an **R+E-BIKE**

The world of electric assist bicycles is evolving rapidly. Even so, most electric bikes are more like department store bikes with motors attached. Our customers want something different. They want a high quality bicycle that simply gives them assist. They want it to be light, responsive, and comfortably fit to their body measurements, just like we do for all of our bicycle customers at R+E Cycles. They also want it light enough to ride as a regular bike. Well, we've come up with some great offerings that fit the bill including a very special model, the U-District, offered at an great price.

"What kind of motor is right for your bicycle?"

Electric bike designs are all over the map, but there are basically 2 types of motors used....hub drive and mid drive. The type of motor design is an important thing to consider. This F.A.Q. will sum up the differences and help you choose the right system for your needs.

Type 1.) Hub Drive Motor:

These motors are mounted inside the hub in one of the wheels. You'll see this type of motor on eBikes that sell for under \$2,000. Hub motors are satisfactory for short commutes, weekend rides with the kids, or gettin' groceries if you ride mainly on flat ground at higher speed. They are inexpensive to build with, and can be installed and removed fairly easily.



Type 2.) Mid Drive Motor:

Mid drive motors are mounted to the cranks. They provide a lot more power and efficiency, but are not a design that can be taken off easily. It can be switched off and ridden as a regular bike, but the motor stays attached to the frame. You'll find most mid drive eBikes at \$3,500 or more. If your commute is long, or the rides you want to do are long with hills, choose a mid drive unit with lots of power and a good battery. A good torque sensor can be used with these to enhance the ride as well.



www.rod bikes.com

206.527.4822

KHS Envoy 200

Just \$1,699

The Envoy 200 is a great value at just \$1,699. This bike uses the type of hub drive motor that you see on other electric assist bikes. But, the 'bicycle' part is designed and built by a company who's been building bicycles since 1973, just like us. It looks and handles like a bicycle - unlike a lot of the electric bikes you'll see on the road. It's also lighter weight than other electric assist options you'll find in this price range, and even comes in a stylish 'step-through' or 'ladies' version if you prefer.

Like other eBikes in this price range, sizes and colors are limited. The Envoy 200 comes stock with a rear rack and fenders installed. It's ready to ride!



—w— **R+E-BIKE** —#— U-District

Introductory price \$2,899

This R+E Cycles exclusive model offers a powerful mid drive motor and other features one would expect on \$5,000 eBikes. It's offered in several sizes to fit just about anyone, and will be painted any of our 31 paint colors you like at no extra charge.

The U-District is light, responsive, and powerful! You'll fly up Phinney Ridge, Cherry Hill, or any other tough stretch on your commute, and you'll do it in style. Contact us today to get in on this limited time special from R+E Cycles.

Common Upgrades for the R+E Bikes U-District

BodyFloat Suspension Seat Post + \$250
Full Fenders Installed + \$75
Double leg kickstand + \$60



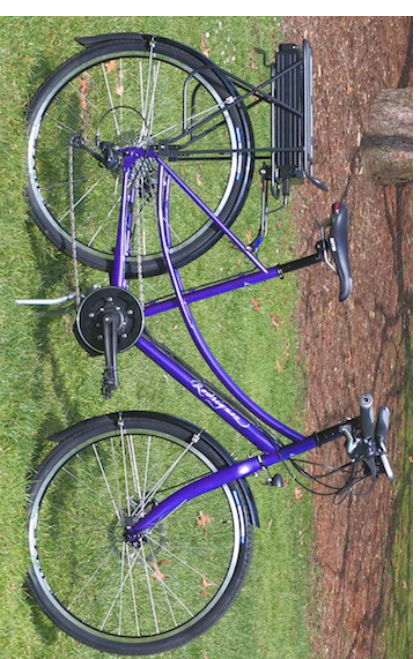
Rodriguez ePhinney Ridge

From \$4,699

The ePhinney Ridge is the electric assist version of our most popular disc brake bike...the Phinney Ridge. This bike takes the electric assist bike to a new level. Hand made in Seattle, this bike fits and rides smooth and comfortable. Since we are building the frame completely from scratch, you can customize it anyway you like. Step through frame, custom braze-ons, custom sizing, you name it. The powerful TS750 motor will power you up Phinney Ridge or any Seattle hill with ease.

- Your choice of wheel size (26", 650b, or 700c)
- Choose your battery mounting (on the down tube or in the rear rack)
- The perfect fit! 20 standard sizes + Custom size available

Rodriguez



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