

	UNITS SOLD	COST	SALES	PROFIT	Margin
2011	422	8,018	14,770	6,752	45.71%
2012	180	3,420	6,300	2,880	45.71%
2013	324	6,804	14,904	8,100	54.35%
2014	312	6,552	14,352	7,800	54.35%
2015	857	18,854	39,422	20,568	52.17%
2016	727	16,721	34,896	18,175	52.08%
2017	771	17,733	37,008	19,275	52.08%
WHOLESALE	LIGHTWEIGHTS				
2011	876	28,032	56,064	28,032	50.00%
2012	820	26,240	52,480	26,240	50.00%
2013	768	24,576	49,920	25,344	50.77%
2014	1,031	36,085	67,015	30,930	46.15%
2015	889	31,115	59,563	28,448	47.76%
2016	607	21,245	40,669	19,424	47.76%
2017	598	20,930	40,066	19,136	47.76%
RETAIL					
2015	30	660	4,540	3,880	85.46%
2016	42	966	6,335	5,369	84.75%
2017	26	598	3,920	3,322	84.74%
COMBINED TOTALS					
	UNITS	COST	SALES	PROFIT	
2011	1,298	36,050	70,834	34,784	49.11%
2012	1,000	29,660	58,780	29,120	49.54%
2013	1,092	31,380	64,824	33,444	51.59%
2014	1,343	42,637	81,367	38,730	47.60%
2015	1776	50,629	103,525	52,896	51.09%
2016	1376	38,932	81,900	42,968	52.46%
2017	1395	39,261	80,994	41,733	51.53%